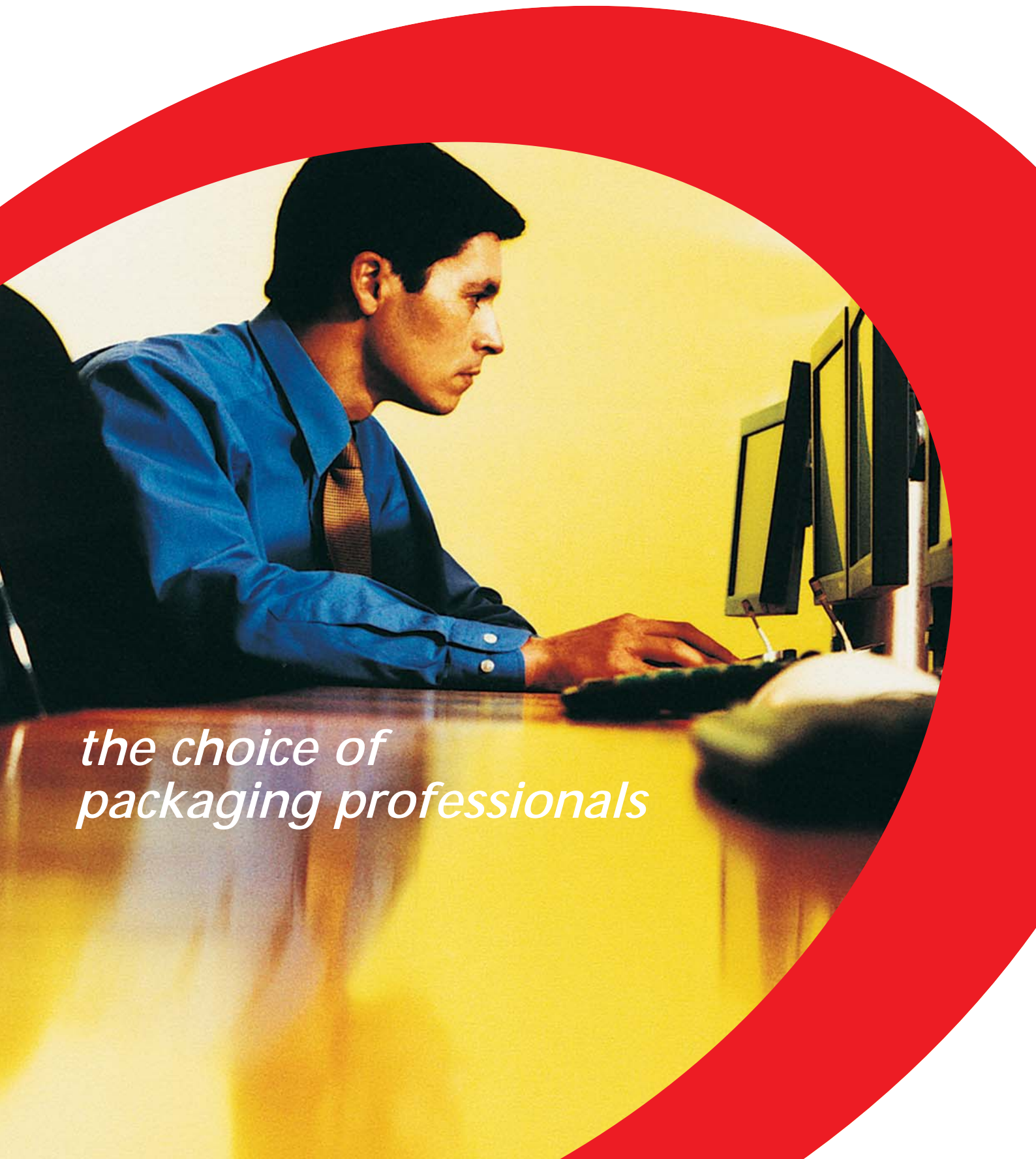




design software



*the choice of  
packaging professionals*

*the choice of  
packaging professionals*

## *a solution to meet every designer's needs*

Flexibility, power, functionality, stability. All of these characteristics come together in Arden Software's design packages to make them the true choice of design professionals in the packaging and display industries.



### *overview*

The versatility of Impact Designer is unrivalled in the packaging industry the world over. Its outstanding design capabilities, fully customisable database power, optimised nesting features and innovative 3D modelling tools combine to create a design system built to conquer even the most complex of projects. Operating within the familiar Windows operating system Impact Designer allows you to work quickly and efficiently within a clear, intuitive and familiar environment.

#### **Database power**

The database power of Impact Designer is at the heart of its enduring popularity amongst packaging design professionals. With Impact the nightmare of drawing and data storage and retrieval is transformed

into a quick, efficient and automated process, simultaneously delivering detailed, meaningful reports at the touch of a button. Add to this an extensive library of re-usable standard drawings for fast sample turnaround and you have quite simply the most resource-rich system in the industry.

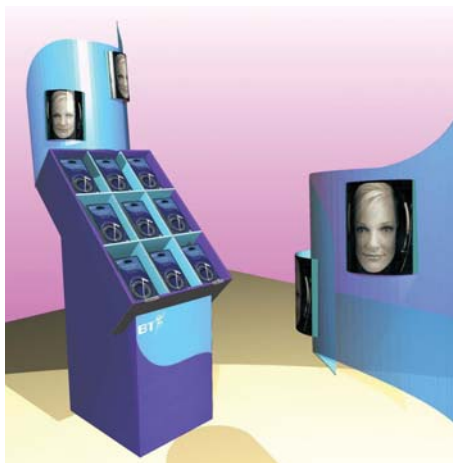
#### **3D innovation**

Design is as much about experimentation and presentation as it is imagination, and Impact Designer's 3D module allows you to combine all three. Its 2D to 3D conversion feature is quick and easy to use and gives designers the opportunity to experiment and refine their work and still meet project deadlines. Add to this the capability to import and design around 3D solid objects, create web-ready graphics, assembly

instructions and even video animations for sales presentation purposes, and you can see why Impact Designer is truly the choice of design professionals.

#### **Comprehensive interfacing**

Impact Designer not only delivers the power, functionality and innovation to meet every designer's needs - it also offers an extensive range of import/export filters to ensure successful interfacing to third party applications, and powerful drivers which enable you to control your sample maker of choice.



### *what's included*

- Drawing and editing
- Parametric design
- Standards library
- (inc. Corrugated [FEFCO], Folding Carton [ECMA], Point of Sale, Rigid Box, Pocket Folders etc.)
- Graphics
- 3D and animation
- Raster to vector converter
- Layout creator
- Extended import/export filters
- Extended plotter/machine drivers

### *options*

- Die board creator (flatbed)
- Die board creator (rotary)
- Stripper creator
- Matrix creator
- Blanker creator
- Rubber creator
- Rubber nester
- Rule preparation



## overview

Impact Designer Lite's competitive price point belies its functionality. Based upon the same powerful database engine as its big brother Impact Designer, Designer Lite is the perfect entry level CAD product for the packaging industry. Its intuitive working environment and automated functionality make it quick and easy to use, whilst ensuring your design team still has all the tools it needs to produce structural drawings of the highest quality.

### Unrivalled data management

The data storage capabilities of Designer Lite, sets it apart from other entry level CAD systems, by some distance. At the touch of a button you can establish who did what, when, and for whom, generate detailed reports to suit a variety of administrative purposes, and generally manage your data storage and retrieval easily and efficiently via the industry's most powerful and respected database engine.

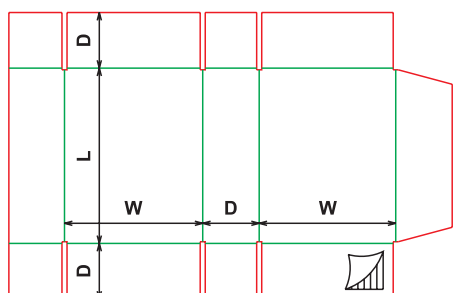
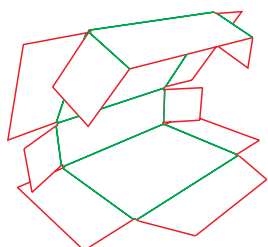
### Comprehensive interfacing

Like its big brother Impact Designer, Designer Lite not only delivers the power, functionality and innovation to meet your design needs – it also includes an extensive range of import/export filters to

ensure successful third party programme interfacing, and powerful drivers to control the samplermaker of your choice.

### The perfect upgrade path

When you're ready to move up a design gear you don't have to worry, because Designer Lite is fully upgradeable, module by module, via Arden Software's Feature Enabler programme. So you can add the functionality you need when you need it. It couldn't be simpler or more cost-effective.



## what's included

- Drawing and editing
- Standards library
- (inc. Corrugated [FEFCO], Folding Carton [ECMA], Point of Sale, Rigid Box, Pocket Folders etc.)
- Extended import/export filters
- Standard plotter/machine drivers

## options

- Parametric design
- Graphics

- 3D and animation
- Raster to vector converter
- Layout creator
- Die board creator (flatbed)
- Die board creator (rotary)
- Stripper creator
- Matrix creator
- Blanker creator
- Rubber creator
- Rubber nester
- Rule preparation
- Extended plotter/machine drivers



## interfaces

### Import filters

	designer	designer lite		designer	designer lite
Adobe Acrobat PDF	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	DDES3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Adobe Illustrator AI/ADO	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	DesignPack 2000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Adobe Postscript PS/EPS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Elcede DieCAD	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
AG/CAD Kasemake AGD	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	HPGL	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
AutoCAD DXF	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	IGES	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
AutoCAD DWG	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Impact	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CFF2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	IPDS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DDES2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			

### Export filters

	designer	designer lite		designer	designer lite
Adobe Acrobat PDF	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Elcede DieCAD	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Adobe Illustrator AI/ADO	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	HPGL	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Adobe Postscript PS/EPS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	IGES	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
AutoCAD DXF	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Impact	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CFF1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Impact Viewer	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CFF2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	LVS Format	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DDES2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Postscript Image Setter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DDES3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Sumo bender	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Easybender	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			

## Software/hardware requirements

Impact software will run on any standard Microsoft Windows PC with a Pentium III processor or better. If using graphics, performance may need enhancing by increasing the system memory, graphics memory or processing power.

## Installation

Due to their custom nature, it is recommended that installations of Impact software are carried out by qualified engineers.